**Product Code** 

14

Advertiser Ref

# CONTRACT



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

And:

Great American Media 1010 Wisconsin Avenue N W Suite 800 Washington, DC 20007

	Contract / Re	vision	Alt Order	#
	911360	/ 14	06144464	4
Product				
DCCC				
Contract Dates	Estimate #			
10/30/12 - 11/06/12	1192			
<u>Advertiser</u>			Original Date	e / Revision
Democratic Congress	ional Campaign	Comm	05/15/12	/ 11/02/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broade	cast	Cash
	Station	Accou	nt Executive	Sales Office
	WPBF	Mica F	lansen	HRP -Washingt
	Special Hand	ling		
	Demographic	È		
	Adults 35+			

Advertiser Code

11

**IDB#** 

8091

Agency Ref

Spots/ \*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount WPBF 10/30/12 11/05/12 M-SUN WPBF News 25 @ 1 1-11:35PM :30 NM \$1,575.00 Class of Time - Pre-emptible with notice Weekdays Spots/Week Start Date End Date Rate Week: 10/29/12 11/04/12 -TWTF-\$525.00 Spot Ch Description Start/End Time **Length** Date Range Weekdays Rate Type 3 WPBF 10/29/12-11/04/12 M-SUN WPBF News 25 @ 1:11-11:35PM -TuWThF----:30 \$525.00 NM 4 WPBF 10/29/12-11/04/12 M-SUN WPBF News 25 @ 1:11-11:35PM -TuWThF----:30 \$525.00 NM Credited Week: 11/05/12 11/11/12 M----\$525.00 WPBF 10/30/12 11/02/12 Nightline 11:35-12:05AM :30 NM Λ \$0.00 Class of Time - Immediately Pre-emptible without notice Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Week: 10/29/12 11/04/12 \$325.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 2 WPBF 10/29/12-11/04/12 Nightline 11:35-12:05AM -TuWThF----:30 \$325.00 NM Credited 3 WPBF 10/29/12-11/04/12 Nightline 11:35-12:05AM -TuWThF----:30 \$325.00 NM Credited WPBF 10/30/12 11/02/12 \$0.00 11A-12PM :30 NM n The View Class of Time - Pre-emptible with notice Start Date Weekdays Spots/Week End Date Rate Week: 10/29/12 2 \$400.00 11/04/12 -TWTF--Spot Ch Start/End Time Date Range Description Weekdays Length Rate Type 1 WPBF 10/29/12-11/04/12 The View 11A-12PM -TuWThF----:30 \$400.00 NM Credited 2 WPBF 10/29/12-11/04/12 The View · 11A-12PM -TuWThF----:30 \$400.00 NM Credited :30 NM 2 \$450.00 12pm-1230pm Class of Time - Pre-emptible with notice Start Date End Date **Weekdays** Spots/Week <u>Rate</u> -TWTF--Week: 10/29/12 11/04/12 4 \$225.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, edvertiser, egency and service, jointly end severally, shall remain obligeted to pey to stetion the emount of eny bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute peyment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks edvence cencelletion notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of edvertising time, and will accept no advertising which is pleced with en intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broedcast air time under this advertising sales contract for e discriminatory purpose, including but not limited to decisions not to place edvertising on particular stations on the basis of race or ethnicity.

NM

\$700.00



Credited Week: 11/05/12

9 WPBF 10/30/12

11/11/12

Class of Time - Pre-emptible with notice

M-----

11/05/12 WPBF News 25 Mornings @ 5:30-5:57am

**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Contract / Revision Alt Order# 911360 06144464 / 14 Contract Dates Product Estimate# 10/30/12 - 11/06/12 DCCC 1192 (561)694-2525

(501)094-2525	Adv	ertiser	Original Date /	Revision
www.thewpbfchannel.com	Democratic Congression:			
		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spot	s Amount
Start Date End Date Weekdays Spots/Week	Rate			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate		
1 WPBF 10/29/12-11/04/12 WPBF News 25 @ Noon Credited	_12pm-1230pm	-TuWThF :30 \$225.00	NM	
3 WPBF 10/29/12-11/04/12 WPBF News 25 @ Noon	12pm-1230pm	-тиwтhг :30 <b>\$225.00</b>	NM	
Credited				
4 WPBF 10/29/12-11/04/12 WPBF News 25 @ Noon	12pm-1230pm	-TuwThF :30 \$225.00	NM	
Credited Week: 11/05/12 11/11/12 M 1	\$225.00			
5 WPBF 10/30/12 11/05/12 M-F 3-4P	M-F 3-4P	:30	NM	4 \$1,300.00
Class of Time - Immediately Pre-emptible without notice				, , , , , , , , , , , , , , , , , , , ,
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/29/12 11/04/12 -TWTF 4 Spot Ch Date Range Description	\$325.00 Start/End Time	Weekdays Length Rate	Typo	
6 WPBF 10/29/12-11/04/12 M-F 3-4P	M-F 3-4P	-TuWThF :30 \$325.00		
Credited		***************************************		
Week: 11/05/12 11/11/12 M 1	\$325.00			
6 WPBF 10/30/12 11/05/12 4:30a-5a	430a-5a	:30	NM	6 \$300.00
Class of Time - Immediately Pre-emptible without notice	Data			
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 5	<u>Rate</u> \$50.00			
Week: 11/05/12 11/11/12 M 1	\$50.00			
7 WPBF 10/30/12 11/06/12 WPBF News 25 @ 5am	5-530am	:30	NM	0 \$0.00
Class of Time - Immediately Pre-emptible without notice				
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TwTF 4	<u>Rate</u> \$100.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WPBF 10/29/12-11/04/12 WPBF News 25 @ 5am	5-530am	-TuWThF :30 \$100.00		
Credited	•			
3 WPBF 10/29/12-11/04/12 WPBF News 25 @ 5am Credited	5-530am	-TuWThF :30 \$100.00	NM	
5 WPBF 10/29/12-11/04/12 WPBF News 25 @ 5am	5-530am	-TuwThF :30 \$100.00	NM	
Credited				
7 WPBF 10/29/12-11/04/12 WPBF News 25 @ 5am	5-530am	-TuWThF :30 \$100.00	NM	
Credited Week: 11/05/12 11/11/12 MT 2	\$100.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
2 WPBF 11/05/12-11/11/12 WPBF News 25 @ 5am	5-530am	MTu :30 \$100.00		
Credited				
6 WPBF 11/05/12-11/11/12 WPBF News 25 @ 5am Credited	5-530am	MTu :30 \$100.00	NM	
8 WPBF 10/30/12 11/05/12 M-F 5pm News	E Gam	.20		4 #4 400 00
Class of Time - Immediately Pre-emptible without notice	5-6pm	:30	NM	4 \$1,400.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/29/12 11/04/12 -TWTF 4	\$350.00			
Spot Ch Date Range Description 4 WPBF 10/29/12-11/04/12 M-F 5pm News	Start/End Time	Weekdays Length Rate	***************************************	
4 VVFBF 10/29/12-11/04/12 IVI-F 3pm IVeWS	5-6pm	-TuWThF :30 \$350.00	NM	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

\$350.00

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**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

Contract / Revision Alt Order# 911360 / 14 06144464 Contract Dates **Product** Estimate # 10/30/12 - 11/06/12 1192 Original Date / Revision Advertiser

www.thewpbfchannel.com	Democratic Congression:	05/15/12 / 1	· · · · · · · · · · · · · · · · · · ·
		<u>. I </u>	
*Line Ch Start Date End Date Description Start/End	Spots/ Time Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 10/29/12         11/04/12         -TwTF         4         \$175.00           Spot Ch         Date Range         Description         Start/End 1           2 WPBF 10/29/12-11/04/12         WPBF News 25 Mornings @ 5:30-5:57a           Credited	Time <u>Weekdays</u> <u>Length</u> <u>Rate</u>	<u>Type</u> NM	
Week: 11/05/12 11/11/12 M 1 \$175.00	ı		
10 WPBF 10/30/12 11/02/12 WPBF News 25 @ 6:00PM 6-6:30PM	:30	NM 1	\$450.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -TwTF 4 \$450.00			
Spot Ch Date Range Description Start/End T		Type	
2 WPBF 10/29/12-11/04/12 WPBF News 25 @ 6:00PM 6-6:30PM Credited	-TuWThF :30 \$450.00	NM	
3 WPBF 10/29/12-11/04/12 WPBF News 25 @ 6:00PM 6-6:30PM Credited	-TuWThF :30 \$450.00	- NM	-
5 WPBF 10/29/12-11/04/12 WPBF News 25 @ 6:00PM 6-6:30PM Credited	-TuWThF :30 \$450.00	NM	
11 WPBF 10/30/12 11/02/12 WPBF News 25 Momings 6-7AM	:30	NM 3	\$975.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -TwTF 3 \$325.00			
12 WPBF 10/30/12 11/02/12 Good Morning America 7-9AM	:30	NM 1	\$400.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -TWTF 2 \$400.00			
Spot Ch Date Range Description Start/End T		Type	
3 WPBF 10/29/12-11/04/12 Good Morning America 7-9AM Credited	-TuWThF :30 \$400.00	NM	
13 WPBF 10/30/12 11/02/12 Jeopardy 7:30-8PM	:30	NM 1	\$2,000.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 -TWTF 2 \$2,000.00			Ψ2,000.00
Spot Ch Date Range Description Start/End T		<u>Type</u>	
1 WPBF 10/29/12-11/04/12 Jeopardy 7:30-8PM Credited	-TuWThF :30 <del>\$2,000.00</del>	NM	
14 WPBF 10/30/12 11/02/12 Dr. Oz M-F 9-10a 9-10a	:30	NM 2	\$400.00
Class of Time - Immediately Pre-emptible without notice	.55		Ψ-100.00
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 10/29/12         11/04/12         -TWTF         2         \$200.00			
15 WPBF 11/02/12 11/02/12 20/20 10-11PM	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week Rate  Week: 10/29/12 11/04/121 1 \$1,300.00			
Spot Ch Date Range Description Start/End T		<u>Type</u>	
1 WPBF 10/29/12-11/04/12 20/20 10-11PM Credited	F :30 <del>\$1,300.00</del>	NM	
16 WPBF 11/02/12 11/02/12 Fri ABC Prime A 8-9PM	:30	NMI 0	\$0.00
Class of Time - Immediately Pre-emptible without notice			

Rate

Spots/Week

<sup>(\*</sup> Line Transactions: N = New, E = Edited, D = Deleted)

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www.thewpbfchannel.com

Contract / Revision Alt Order # 911360 06144464 / 14 **Contract Dates** Estimate # Product DCCC 1192 10/30/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> 05/15/12 / 11/02/12 Democratic Congression:

		Spo	ts/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee	ek Rate	Type Sp	ots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        2         2	<u>Rate</u> \$900.00	ı				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WPBF 10/29/12-11/04/12 Fri ABC Prime A	8-9 <i>PM</i>	F :30	\$900.00	NM		
See MG 16.3						
2 WPBF 10/29/12-11/04/12 Fri ABC Prime A See MG 16.4	8-9 <i>PM</i>	F :30	<del>\$900.00</del>	NM		
3 WPBF 10/29/12-11/04/12 LAST MAN STANDING PF	REI8-830P 11/2	F :30	\$900.00	NM		
⊕ Credited						
4 WPBF 11/02/12-11/02/12 MALIBU COUNTRY PREM	1IE830-9P 11/2	F :30	<del>\$900.00</del>	NM		
Credited  A7. MIDDE 44/89/49 MAR 9 44/89 49 11/89/49 MAR 9 44/89 49 11	4400 4005				_	
17 WPBF 11/03/12 11/03/12 M-Sun 1130p-12am Late No	ev1130p-1205am	:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 11/04/121 1	\$325.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WPBF 10/29/12-11/04/12 M-Sun 1130p-12am Late N Credited	leи1130p-1205am	Sa :30	<del>\$325.00</del>	NM		
18 WPBF 11/03/12 11/03/12 Sat 5-6am News	Sat 5-6am	:30		NM	1	\$60.00
Class of Time - Pre-emptible with notice	Cat 5-barri	.50		NIVI	'	ф00.U0
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 11/04/121- 1	\$60.00					
19 WPBF 11/03/12 11/03/12 Sat 6-7am News	Sat 6-7am	:30		NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 11/04/122- 2	\$100.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 WPBF 10/29/12-11/04/12 Sat 6-7am News	Sat 6-7am	Sa :30	<del>\$100.00</del>	NM		
Credited 20 NEEDS 44/00/42 44/00/42 0 17-11	7 700					
20 WPBF 11/03/12 11/03/12 Sat 7pm News	7-730pm	:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 11/04/121- 1	\$250.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 WPBF 10/29/12-11/04/12 Sat 7pm News Credited	7-730pm	sa :30	<del>\$250.00</del>	NM		
21 WPBF 11/03/12 11/03/12 GMA Saturday 7-8am	Sat 7am-8am	:30		NINA		<b>f</b> 0.00
Class of Time - Immediately Pre-emptible without notice	Sat / am-bam	.30		NM	0	\$0.00
Start Date	Rate					
Week: 10/29/12 11/04/121- 1	\$250.00					
Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 GMA Saturday 7-8am	Start/End Time Sat 7am-8am	Weekdays Length	Rate	Type		
Credited	Sat rain-bain	Sa :30	<del>\$250.00</del>	NM		
22 WPBF 11/03/12 11/03/12 Sat Prime College Football	8-1130pm	:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice	ľ				•	40.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 11/04/121- 1 Spot Ch Date Range Description	\$1,000.00 Start/End Time	Wookdaya Lassib	Date	Tuno		
Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 Sat Prime College Football	Start/End Time 8-1130pm	Weekdays Length	<u>Rate</u> <del>\$1,000.00</del>	<u>Type</u> NM		
Credited			Ţ.,			

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Contract / Revision Alt Order # 911360 / 14 06144464 Contract Dates Product Estimate # DCCC 1192 10/30/12 - 11/06/12

Original Date / Revision Advertiser 05/15/12 / 11/02/12 Democratic Congression:

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate T	ype Spots	Amount
23 WPBF 11/03/12 11/03/12 Sat 8-9am News	Sat 8-9am	:30		NM 2	\$500.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/122- 2	<u>Rate</u> \$250.00				
24 WPBF 11/04/12 11/04/12 Sun 11:35pm Late News	1135p-12am	:30		NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1  Spot Ch Date Range Description	* <u>Rate</u> \$250.00 Start/End Time	Weekdays Length	Rate 1	Гуре	
1 WPBF 10/29/12-11/04/12 Sun 11:35pm Late News Credited	1135p-12am	St :30	<del>\$250.00</del>	NM	
25 WPBF 11/04/12 11/04/12 Sun 5-6am News	Sun 5-6am	:30		NM 0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/122 2	Rate \$50.00	Markdaya karath			
Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 Sun 5-6am News	Start/End Time Sun 5-6am	Weekdays Length		NM	
Credited 2 WPBF 10/29/12-11/04/12 Sun 5-6am News Credited	Sun 5-6am	St :30	\$50.00	NM	
26 WPBF 11/04/12 11/04/12 Sun 6-7am News	Sun 6-7am	:30		NM 0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/122 2	<u>Rate</u> \$90.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate ]	ype	
1 WPBF 10/29/12-11/04/12 Sun 6-7am News	Sun 6-7am	St :30	<del>\$90.00</del>	NM	
Credited 2 WPBF 10/29/12-11/04/12 Sun 6-7am News Credited	Sun 6-7am	sı :30	<del>\$90.00</del>	NM	
27 WPBF 11/04/12 11/04/12 Sun 630pm News	630-7pm	:30		NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	. <u>Rate</u> \$375.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length		<u> Ype</u>	
1 WPBF 10/29/12-11/04/12 Sun 630pm News	630-7pm	St :30	\$375.00	NM	
28 WPBF 11/04/12 11/04/12 Sun ABC Prime A	7-8PM	:30		NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$800.00		_		
Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 Sun ABC Prime A Credited	Start/End Time 7-8PM	Weekdays Length	<u>Rate</u> <u>]</u> \$800.00	NM	
29 WPBF 11/04/12 11/04/12 Sun 8-9am News	Sun 8-9am	:30		NM 2	\$450.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/122 2	<u>Rate</u> \$225.00				
30 WPBF 10/30/12 10/30/12 DANCING RESULTS	8-9PM	:30		NM 1	\$4,000.00
Class of Time - Immediately Pre-emptible without notice					

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www.thewpbfchannel.com

Contract / Revision Alt Order # 911360 06144464 / 14 1 A

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	DCCC	1192
<u>Advertiser</u>		Original Date / Revision
Democratic Congression:		05/15/12 / 11/02/12
		•

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12         -1         1	<u>Rate</u> \$4,000.00				
31 WPBF 10/30/12 11/02/12 Good Morning America	7-9AM	:30	NM	1	\$1,000.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 -TWTF 1	<u>Rate</u> \$1,000.00				
32 WPBF 11/03/12 11/03/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$700.00
Class of Time - Fixed Non Pre-emptible  Start Date	<u>Rate</u> \$700.00				
33 WPBF 11/03/12 11/03/12 Sat 5-6am News	Sat 5-6am	:30	NM	1	\$200.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$200.00			e	
34 WPBF 10/30/12 11/02/12 WPBF News 25 @ 5am	5-530am	:30	NM	1	\$250.00
Class of Time - Fixed Non Pre-emptible  Start Date	* <u>Rate</u> \$250.00				
35 WPBF 11/03/12 11/03/12 Sat 5-6am News	Sat 5-6am	:30	NM	1	\$200.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$200.00				
36 WPBF 11/03/12 11/03/12 Sat 6-7am News	Sat 6-7am	:30	NM	1	\$250.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$250.00				
37 WPBF 10/30/12 11/02/12 The View	11A-12PM	:30	NM	0	\$0.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 -TWTF 1	Rate \$1,300.00	Woodston Locath Date	T		
Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 The View  Credited	Start/End Time 11A-12PM	Weekdays         Length         Rate           -TuwThF         :30         \$1,300.00	Type NM		
38 WPBF 10/31/12 11/02/12 WPBF News 25 Mornings	6-7AM	:30	NM	1	\$1,000.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12WTF 1	Rate \$1,000.00	.50	14141	'	\$1,000.00
39 WPBF 10/31/12 11/02/12 WPBF News 25 Mornings @	② 5:30-5:57am	:30	NM	1	\$525.00
Class of Time - Fixed Non Pre-emptible					,
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        wTF         1	<u>Rate</u> \$525.00				
40 WPBF 10/31/12 11/02/12 10-11a Anderson Cooper	10-11a	:30	NM	1	\$725.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12WTF 1	<u>Rate</u> \$725.00				
41 WPBF 10/31/12 11/02/12 M-F 3-4P	M-F 3-4P	:30	NM	1	\$900.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills ere rendered, edvertiser, egency and service, jointly end severally, shall remain obligated to pay to stetion the emount of eny bills rendered by station within the time specified and until payment in full is received by station. Payment by edvertiser to agency or to service or payment by agency to service, shell not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict was feet.

specified.

Heerst television inc, does not discriminete in the sale of advertising time, end will eccept no edvertising which is placed with en intent to discriminete on the besis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broedcast eir time under this edvertising seles contract for a discriminetory purpose, including but not limited to decisions not to place edvertising on particular stations on the basis of race or ethnicity.



Class of Time - Pre-emptible with notice

**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Contract / Revision Alt Order# 06144464 911360 / 14 **Contract Dates** Product Estimate # DCCC 10/30/12 - 11/06/12 1192

Original Date / Revision <u>Advertiser</u> 05/15/12 / 11/02/12 Democratic Congression

		· · · · · · · · · · · · · · · · · · ·		
		Spots/		
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        wTF         1	<u>Rate</u> \$900.00			
42 WPBF 11/04/12 11/04/12 Sun 5-6am News	Sun 5-6am	:30	<b>NM</b> 1	\$250.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$250.00			
43 WPBF 11/05/12 11/06/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM 1	\$1,125.00
Class of Time - Fixed Non Pre-emptible  Start Date	<u>Rate</u> \$1,125.00			
44 WPBF 11/03/12 11/03/12 Sat Jeopardy	Sat 7:30-8PM	:30	NM 1	\$2,500.00
Class of Time - Fixed Non Pre-emptible  Start Date	Rate \$2,500.00	. —		
45 WPBF 11/04/12 11/04/12 Sun 5-6am News	Sun 5-6am	:30	NM 1	\$280.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$280.00			
46 WPBF 11/02/12 11/02/12 Nightline	1135-1205AM / 12:	:30	NM 1	\$1,500.00
Class of Time - Fixed Non Pre-emptible  Start Date	<u>Rate</u> \$1,500.00			
47 WPBF 11/05/12 11/06/12 4:30a-5a	430a-5a	:30	NM 2	\$150.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 2	<u>Rate</u> - \$75.00			
48 WPBF 11/05/12 11/06/12 WPBF News 25 Mornings	6-7AM	:30	NM 1	\$1,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$1,000.00			
49 WPBF 11/05/12 11/06/12 Good Morning America	7-9AM	:30	<b>NM</b> 1	\$1,300.00
Class of Time - Fixed Non Pre-emptible  Start Date	<u>Rate</u> \$1,300.00			
50 WPBF 11/04/12 11/04/12 Sun 8-9am News	Sun 8-9am	:30	NM 1	\$950.00
Class of Time - Fixed Non Pre-emptible  Start Date	<u>Rate</u> \$950.00			
51 WPBF 11/05/12 11/06/12 4:30a-5a	430a-5a	:30	NM 2	\$200.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 11/05/12 11/11/12 MT 2  Spots/Week	<u>Rate</u> \$100.00			
52 WPBF 11/05/12 11/06/12 Dr. Oz M-F 9-10a	9-10a	:30	NM 1	\$625.00
Class of Time - Fixed Non Pre-emptible  Start Date	<u>Rate</u> \$625.00			
53 WPBF 11/05/12 11/06/12 4:30a-5a	430a-5a	.30	NM 1	\$100.00
Olean of The December 198 (1)				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstending to whom bills ere rendered, edvertiser, egency and service, jointly end severally, shall remain obligeted to pay to station the amount of eny bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Heerst television inc, does not discriminate in the sale of advertising time, end will accept no advertising which is placed with en intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents end werrents thet it is not purchasing broedcast eir time under this edvertising sales contrect for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Print Date 11/04/12

Page 8 of 10



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

**Gross Amount** 

www.thewpbfchannel.com

Time Period

	Contract / Revision 911360 / 14	Alt Order # 06144464		
Contract Dates         Product           10/30/12 - 11/06/12         DCCC		Estimate # 1192		
		iginal Date / Revision 05/15/12 / 11/02/12		

*Line	Ch Start (	Date End D	ate Description	on	Start/End Time	Days	Spots/ Length Week	Rate	Туре	Spots	Amount
Week	Start Date : 11/05/12	End Date 11/11/12	Weekdays MT	Spots/Week 1	<u>Rate</u> \$100.00						
							Totals	S		62	\$30,790.00

**Net Amount** 

10/29/12 -11/06/12	62	\$30,790.00	\$26,171.50
Totals	62	\$30,790.00	\$26,171.50

# of Spots

	Date:	
Signature:	Dutc.	_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, edvertiser, agency and service, jointly and severelly, shall remain obligated to pay to station the emount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cencellation notice is required unless otherwise specified.

# TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

### 1. BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

(b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

### 2. TERMINATION

(a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.

(b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

(c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

(d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and

### 3. OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

# 4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

### 5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

### .

Paragraph.7.

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

# 7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

### 8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

### 9. GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

(b)	The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial
materials and other property fumis	hed by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in
connection with broadcasts except	after its prior approval.

- (c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]

# CONTRACT



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

And:

Great American Media 1010 Wisconsin Avenue N W Suite 800 Washington, DC 20007

	Contract / Revision		Alt Order #	
	911360 / 13		06144464	
Product				
DCCC				
Contract Dates	Estimate #			
10/30/12 - 11/06/12	1192			
Advertiser	•	<u>Or</u>	iginal Date / Revision	•
Democratic Congression	nal Campaign Commi		05/15/12 / 11/02/12	
	Dillian Cuels Dillian	0-1	ander Oach Cards	1

Agency Ref		<u>Advertiser</u>	Ref
8091	11		14
IDB#	Advertiser	Code	Product Code
Adults 35+	<b></b>		
Demographic			
Special Hand	ling		
WPBF	Mica Hans	en	HRP -Washingt
Station	Account E	xecutive	Sales Office
Billing Cycle EOM/EOC	Billing Cale Broadcast	engar	Cash/Trade Cash

Spot

		Sp	oots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length W	eek Rate	Type S <sub>i</sub>	oots	Amount
1 WPBF 10/30/12 11/05/12 M-SUN WPBF News 2	5 @ 1:11-11:35PM	:30	•	NM	3	\$1,575.00
Class of Time - Pre-emptible with notice           Start Date         End Date         Weekdays         Spots/We           Week: 10/29/12         11/04/12         -TwTF         4	<u>eek</u> <u>Rate</u> \$525.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
3 WPBF 10/29/12-11/04/12 M-SUN WPBF News 2 Credited	25 @ 1:11-11:35PM	-TuWThF :30	\$525.00	NM		
4 WPBF 10/29/12-11/04/12 M-SUN WPBF News 2 Credited	25 @ 1:11-11:35PM	-TuWThF = :30	\$525.00	NM		
Week: 11/05/12 11/11/12 M 1	\$525.00					
2 WPBF 10/30/12 11/02/12 Nightline	11:35-12:05AM	:30		NM	0	\$0.0
Class of Time - Immediately Pre-emptible without notic  Start Date   End Date   Weekdays   Spots/Weeki: 10/29/12   11/04/12   -TWTF 2						
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
2 WPBF 10/29/12-11/04/12 Nightline Credited	11:35-12:05AM	-TuWThF :30	\$325.00	NM		
3 WPBF 10/29/12-11/04/12 Nightline Credited	11:35-12:05AM	-TuWThF :30	<del>\$325.00</del>	NM		
3 WPBF 10/30/12 11/02/12 The View	11A-12PM	:30		NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/We Week: 10/29/12 11/04/12 -TwTF 2	eek <u>Rate</u> \$400.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WPBF 10/29/12-11/04/12 The View Credited	11A-12PM	-TuWThF :30	<del>\$400.00</del>	NM		
2 WPBF 10/29/12-11/04/12 The View Credited	11A-12PM	-TuWThF :30	<del>\$400.00</del>	NM		
4 WPBF 10/30/12 11/05/12 WPBF News 25 @ Noc	on 12pm-1230pm	:30		NM	2	\$450.00
Class of Time - Pre-emptible with notice           Start Date         End Date         Weekdays         Spots/We           Week: 10/29/12         11/04/12         -TWTF         4	<u>eek</u> <u>Rate</u> \$225.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, edvertiser, egency end service, jointly end severally, shall ramain obligated to pay to station the amount of any bills rendared by stetion within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondance when such conflict with the ebove terms end conditions. Four weeks edvence cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of edvertising time, and will eccept no edvertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents end warrents that it is not purchasing broadcast air time under this advertising sales contract for e discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

05/15/12 / 11/02/12



**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Contract / Revision Alt Order # 06144464 911360 / 13 Product Estimate # Contract Dates DCCC 1192 10/30/12 - 11/06/12 Original Date / Revision <u>Advertiser</u>

**Democratic Congression:** 

Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Weel		TypeSpot	s	Amount
Start Date End Date Weekdays Spots/Week	Rate	Days Length Week	· Ivare	Туреари	.5	Amount
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WPBF 10/29/12-11/04/12 WPBF News 25 @ Noon Credited	12pm-1230pm	-TuwThF :30	\$225.00	NM		
3 WPBF 10/29/12-11/04/12 WPBF News 25 @ Noon Credited	12pm-1230pm	-ти <b>w</b> тhF :30	\$225.00	NM		
4 WPBF 10/29/12-11/04/12 WPBF News 25 @ Noon Credited	12pm-1230pm	-TuWThF :30	<del>\$225.00</del>	NM		
Week: 11/05/12 11/11/12 M 1	\$225.00					
5 WPBF 10/30/12 11/05/12 M-F 3-4P	M-F 3-4P	:30		NM	4	\$1,300.0
Class of Time - immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 —11/04/12 —TWTF 4	\$325.00 Stort/End Time	Weekdays Langth	Dete	Tune		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> = 6 WPBF 10/29/12-11/04/12 M-F 3-4P	Start/End Time  M-F 3-4P	Weekdays Length —	<u>Rate</u>	Type		
Credited Week: 11/05/12 11/11/12 M 1		-TuwThF :30	\$325.00	NM		
6 WPBF 10/30/12 11/11/12 M 1	\$325.00 430a-5a	:30		NM	6	\$300.0
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 -TWTF 5	Rate \$50.00	.50		NIVI	U	φ300.0 <sup>6</sup>
Week: 11/05/12 11/11/12 M 1	\$50.00					
7 WPBF 10/30/12 11/06/12 WPBF News 25 @ 5am	5-530am	:30		NM	0	\$0.0
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 4	Rate \$100.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WPBF 10/29/12-11/04/12 WPBF News 25 @ 5am Credited	5-530am	-TuwThF :30	\$100.00	NM		
3 WPBF 10/29/12-11/04/12 WPBF News 25 @ 5am Credited	5-530am	-тиwтhғ :30	\$100.00	NM		
5 WPBF 10/29/12-11/04/12 WPBF News 25 @ 5am Credited	5-530am	-ти <b>w</b> тhF :30	\$100.00	NM		
7 WPBF 10/29/12-11/04/12 WPBF News 25 @ 5am Credited	5-530am	-TuwThF :30	<del>\$100.00</del>	NM		
Week: 11/05/12 11/11/12 MT 2	\$100.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
2 WPBF 11/05/12-11/11/12 WPBF News 25 @ 5am Credited	5-530am	MTu :30	\$100.00	NM		
6 WPBF 11/05/12-11/11/12 WPBF News 25 @ 5am Credited	5-530am	MTu :30	<del>\$100.00</del>	NM		
8 WPBF 10/30/12 11/05/12 M-F 5pm News	5-6pm	:30		NM	4	\$1,400.0
Class of Time - Immediately Pre-emptible without notice						
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12         -TWTF         4	. <u>Rate</u> \$350.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
4 WPBF 10/29/12-11/04/12 M-F 5pm News Credited	5-6 <i>pm</i>	-TuwThF :30	\$350.00	NM		
Week: 11/05/12 11/11/12 M 1	\$350.00					
9 WPBF 10/30/12 11/05/12 WPBF News 25 Mornings @	ກ 5:30-5:57am	:30		NM	4	\$700.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Start Date End Date Weekdays

**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Contract / Revision Alt Order# 06144464 911360 / 13 Estimate # Product Contract Dates DCCC 1192 10/30/12 - 11/06/12

<u>Advertiser</u> Original Date / Revision 05/15/12 / 11/02/12 Democratic Congression:

	t				
		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12         -TWTF         4	<u>Rate</u> \$175.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>	
2 WPBF 10/29/12-11/04/12 WPBF News 25 Mornings	@ 5:30-5:57am	-TuwThF :30	<del>\$175.00</del>	NM	
Credited Week: 11/05/12 11/11/12 M 1	\$175.00				
10 WPBF 10/30/12 11/02/12 WPBF News 25 @ 6:00PM		:30		<b>NM</b> 1	\$450.00
Class of Time - Immediately Pre-emptible without notice	0-0.001 111	.50			Ψ400.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12         -TWTF         4	- <u>Rate</u> \$450.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>	
2 WPBF 10/29/12-11/04/12 WPBF News 25 @ 6:00PM	M 6-6:30PM	-TuwThF :30	<del>\$450.00</del>	NM	
Credited	M 6 6:20DM	-TuWThF :30	¢450.00	. Mad	
3 WPBF 10/29/12-11/04/12 WPBF News 25 @ 6:00PM Credited	VI 0-0.30PIVI	-TuWThF :30	-\$450.00	- NM	
5 WPBF 10/29/12-11/04/12 WPBF News 25 @ 6:00PM	M 6-6:30PM	-TuWThF :30	\$450.00	NM	
Credited					
11 WPBF 10/30/12 11/02/12 WPBF News 25 Mornings	6-7AM	:30		NM 3	\$975.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12 -TwTF 3	\$325.00				
12 WPBF 10/30/12 11/02/12 Good Morning America	7-9AM	:30		<b>NM</b> 1	\$400.00
Class of Time - Pre-emptible with notice Start Date	Data				
Week: 10/29/12	<u>Rate</u> \$400.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
3 WPBF 10/29/12-11/04/12 Good Morning America	7-9AM	-TuWThF :30	\$400.00	NM	
Credited					
13 WPBF 10/30/12 11/02/12 Jeopardy	7:30-8PM	:30		<b>NM</b> 1	\$2,000.00
Class of Time - Fixed Non Pre-emptible	<u>.</u>				
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12         -TwTF         2	<u>Rate</u> \$2,000.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре	
1 WPBF 10/29/12-11/04/12 Jeopardy	7:30-8PM		\$ <del>2,000.00</del>	NM	
Credited	•		<b></b> ,		
14 WPBF 10/30/12 11/02/12 Dr. Oz M-F 9-10a	9-10a	:30		NM 2	\$400.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12 -TwTF 2	\$200.00				
15 WPBF 11/02/12 11/02/12 20/20	10-11PM	:30		NM 0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Data			j	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	<u>Rate</u> \$1,300.00			1	
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
1 WPBF 10/29/12-11/04/12 20/20	10-11PM		\$1,30 <u>0.00</u>	NM	
Credited					
16 WPBF 11/02/12 11/02/12 Fri ABC Prime A	8-9PM	:30		NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice	Pato			ı	

Rate

Spots/Week

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www.thewpbfchannel.com

Alt Order# Contract / Revision 06144464 911360 / 13

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	DCCC	1192
Advertiser		Original Date / Revision
Democratic Congression:		05/15/12 / 11/02/12

*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Weel		Type Sp	ots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/122 2	Rate					
Week: 10/29/12 11/04/122 2 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WPBF 10/29/12-11/04/12 Fri ABC Prime A	\$900.00 <u>Start/End Time</u> 8-9PM	Weekdays Length	<u>Rate</u> \$900.00	<u>Type</u> <i>NM</i>		
See MG 16.3 2 WPBF 10/29/12-11/04/12 Fri ABC Prime A See MG 16.4	8-9PM	F :30	<del>\$900.00</del>	NM		
3 WPBF 10/29/12-11/04/12 LAST MAN STANDING PF  © Credited 4 WPBF 11/02/12-11/02/12 MALIBU COUNTRY PREM		F :30	\$900.00	NM		
Credited	ME 030-9F 11/2	.30	<del>\$900.00</del>	NM		
17 WPBF 11/03/12 11/03/12 M-Sun 1130p-12am Late N	ev1130p-1205am	:30	•	NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$325.00	J <sub>2</sub> .	-		-	
Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 M-Sun 1130p-12em Lete N Credited	Start/End Time	Weekdays Length	<u>Rate</u> \$325.00	<u>Type</u> <i>NM</i>		
18 WPBF 11/03/12 11/03/12 Sat 5-6am News	Sat 5-6am	:30		NM	1	\$60.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	<u>Rate</u> \$60.00					
19 WPBF 11/03/12 11/03/12 Sat 6-7am News	Sat 6-7am	:30		NM	2	\$200.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/122- 2	<u>Rate</u> \$100.00					
20 WPBF 11/03/12 11/03/12 Sat 7pm News	7-730pm	:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121- 1	<u>Rate</u> \$250.00					
Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 Sat 7pm News Credited	Start/End Time 7-730pm	Weekdays Length	<u>Rate</u> \$250.00	<u>Type</u> NM		*
21 WPBF 11/03/12 11/03/12 GMA Saturday 7-8am	Sat 7am-8am	:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121- 1	<u>Rate</u> \$250.00					
Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 GMA Seturdey 7-8am Credited	Start/End Time Sat 7am-8am	Weekdays Length	<u>Rate</u> \$250.00	Type NM		
22 WPBF 11/03/12 11/03/12 Sat Prime College Football	8-1130pm	:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121- 1	Rate \$1,000.00				·	<b>40.00</b>
Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 Sat Prime College Football Credited	Start/End Time 8-1130pm	Weekdays Length :30	<u>Rate</u> \$1,000.00	Type NM		
23 WPBF 11/03/12 11/03/12 Sat 8-9am News	Sat 8-9am	:30		NM	2	\$500.00
Class of Time - Pre-emptible with notice						

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www.thewpofchannel.com

Alt Order # Contract / Revision 06144464 911360 / 13 **Contract Dates** Product Estimate # DCCC 1192 10/30/12 - 11/06/12 Original Date / Revision Advertiser 05/15/12 / 11/02/12

Democratic Congression:

Spots/

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSpots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        2-         2	<u>Rate</u> \$250.00			
24 WPBF 11/04/12 11/04/12 Sun 11:35pm Late News	1135p-12am	:30	NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	<u>Rate</u> \$250.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WPBF 10/29/12-11/04/12 Sun 11:35pm Late News Credited	1135p-12em	St :30 \$250.00	NM	
25 WPBF 11/04/12 11/04/12 Sun 5-6am News	Sun 5-6am	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/122 2	<u>Rate</u> \$50.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WPBF 10/29/12-11/04/12 Sun 5-6em News Credited	Sun 5-6em	St :30 \$50.00	NM	
2 WPBF 10/29/12-11/04/12 Sun 5-6em News Credited	Sun 5-6am	St :30 \$ <del>50.00</del>	NM	
26 WPBF 11/04/12 11/04/12 Sun 6-7am News	Sun 6-7am	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/122 2	<u>Rate</u> \$90.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WPBF 10/29/12-11/04/12 Sun 6-7am News	Sun 6-7em	St :30 \$90.00	NM	
Credited				
2 WPBF 10/29/12-11/04/12 Sun 6-7am News Credited	Sun 6-7am	St :30 <del>\$90.00</del>	NM	
27 WPBF 11/04/12 11/04/12 Sun 630pm News	630-7pm	:30	NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	<u>Rate</u> \$375.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WPBF 10/29/12-11/04/12 Sun 630pm News	630-7pm	Sι :30 <b>\$375</b> .00	NM	
Credited				
28 WPBF 11/04/12 11/04/12 Sun ABC Prime A	7-8PM	:30	NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	<u>Rate</u> \$800.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WPBF 10/29/12-11/04/12 Sun ABC Prime A Credited	7-8PM	St :30 \$800.00	NM	
29 WPBF 11/04/12 11/04/12 Sun 8-9am News	Sun 8-9am	:30	NM 2	\$450.00
Class of Time - Pre-emptible with notice  Start Date   End Date   Weekdays   Spots/Week    Week: 10/29/12   11/04/12  2   2	<u>Rate</u> \$225.00			
30 WPBF 10/30/12 10/30/12 DANCING RESULTS	8-9PM	:30	NM 1	\$4,000.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate	.50	14141	ψ+,υυυ.υυ
Week: 10/29/12 11/04/12 -1 1	\$4,000.00		1	

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Contract / Revision Alt Order # 06144464 911360 / 13 Contract Dates Product Estimate # DCCC 10/30/12 - 11/06/12 1192 Original Date / Revision <u>Advertiser</u>

Democratic Congression	05/15/12	 11/02/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
31 WPBF 10/30/12 11/02/12 Good Morning America	7-9AM	:30	NM	1	\$1,000.00
Class of Time - Fixed Non Pre-emptible					•
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12 -TWTF 1	\$1,000.00				
32 WPBF 11/03/12 11/03/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12S- 1	\$700.00				
33 WPBF 11/03/12 11/03/12 Sat 5-6am News	Sat 5-6am	:30	NM	1	\$200.00
Class of Time - Fixed Non Pre-emptible					
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	Rate		-		
34 WPBF 10/30/12 11/02/12 WPBF News 25 @ 5am	\$200.00	.20			#050.00
Class of Time - Fixed Non Pre-emptible	5-530am	:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12 -TwTF 1	\$250.00				
35 WPBF 11/03/12 11/03/12 Sat 5-6am News	Sat 5-6am	:30	NM	1	\$200.00
Class of Time - Fixed Non Pre-emptible					
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$200.00		l l		
36 WPBF 11/03/12 11/03/12 Sat 6-7am News	Sat 6-7am	:30	NIM	4	#050 OO
Class of Time - Pre-emptible with notice	Sat 0-7,am	.30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12S- 1	\$250.00				
37 WPBF 10/30/12 11/02/12 The View	11A-12PM	:30	NM	0	\$0.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Data				
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TwTF 1	<u>Rate</u> \$1,300.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type		
1 WPBF 10/29/12-11/04/12 The View	11A-12PM	-TuwThF :30 \$1,300.00	NM		
Credited					
38 WPBF 10/31/12 11/02/12 WPBF News 25 Mornings	6-7AM	:30	NM	1	\$1,000.00
Class of Time - Fixed Non Pre-emptible Start Date	Rate				
Week: 10/29/12 11/04/12WTF 1	\$1,000.00				
39 WPBF 10/31/12 11/02/12 WPBF News 25 Mornings @	0 5:30-5:57am	:30	NM	1	\$525.00
Class of Time - Fixed Non Pre-emptible	•				•
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        WTF         1	Rate				
	\$525.00				
40 WPBF 10/31/12 11/02/12 10-11a Anderson Cooper	10-11a	:30	NM	1	\$725.00
Class of Time - Fixed Non Pre-emptible Start Date	Rate				
Week: 10/29/12 11/04/12WTF 1	\$725.00				
41 WPBF 10/31/12 11/02/12 M-F 3-4P	M-F 3-4P	:30	NM	1	\$900.00
Class of Time - Fixed Non Pre-emptible			1		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12wTF 1	<u>Rate</u> \$900.00		- 1		
	φ300.00				

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Contract / Revision Alt Order# 06144464 911360 / 13

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	DCCC	1192
Advertiser		Original Date / Revision
Democratic Congress	ion:	05/15/12 / 11/02/12

*Line	e Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type S	Spots	Amount
	Start Date End Date Weekdays Spots/	Veek Rate				
42	WPBF 11/04/12	Sun 5-6am	:30	NM	1	\$250.00
Wee	Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/1ek: 10/29/12 11/04/12S 1	<u>Neek</u> <u>Rate</u> \$250.00				
43	WPBF 11/05/12 11/06/12 WPBF News 25 @ N	oon 12pm-1230pm	:30	NM	1	\$1,125.00
Wee	Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/19k: 11/05/12 11/11/12 MT 1	<u>Neek</u> <u>Rate</u> \$1,125.00				
44	WPBF 11/03/12 11/03/12 Sat Jeopardy	Sat 7:30-8PM	:30	NM	1	\$2,500.00
Wee	Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/ ek; 10/29/12 11/04/12S- 1	<u>Veek</u> <u>Rate</u> \$2,500.00		-		
45	WPBF 11/04/12 11/04/12 Sun 5-6am News	Sun 5-6am	:30	NM	1	\$280.00
Wee	Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/ ek: 10/29/12 11/04/12S 1					
46	WPBF 11/02/12 11/02/12 Nightline	1135-1205AM / 12:	:30	NM	1	\$1,500.00
Wee	Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/ ek: 10/29/12 11/04/12F 1	<u>Veek</u> <u>Rate</u> \$1,500.00				
47	WPBF 11/05/12 11/06/12 4:30a-5a	430a-5a	:30	NM	2	\$150.00
Wee	Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/</u> bk: 11/05/12 11/11/12 MT 2	<u>Veek</u> <u>Rate</u> \$75.00				
48	WPBF 11/05/12 11/06/12 WPBF News 25 Mon	nings 6-7AM	:30	NM	1	\$1,000.00
Wee	Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/19k: 11/05/12 11/11/12 MT 1	<u>Veek</u> <u>Rate</u> \$1,000.00				
49	WPBF 11/05/12 11/06/12 Good Morning Ameri	ca 7-9AM	:30	NM	1	\$1,300.00
Wee	Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/1 sk: 11/05/12 11/11/12 MT 1	<u>Veek</u> <u>Rate</u> \$1,300.00				
50	WPBF 11/04/12	Sun 8-9am	:30	NM	1	\$950.00
Wee	Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/1 sk: 10/29/12 11/04/12S 1	<u>Veek</u> <u>Rate</u> \$950.00				
51	WPBF 11/05/12 11/06/12 4:30a-5a	430a-5a	:30	NM	2	\$200.00
Wee	Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/1 sk: 11/05/12 11/11/12 MT 2	<u>Veek</u> <u>Rate</u> \$100.00				
52	WPBF 11/05/12 11/06/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	1	\$625.00
Maa	Class of Time - Fixed Non Pre-emptible         Start Date         End Date         Weekdays         Spots/Net           sk: 11/05/12         11/11/12         MT         1	<u>Veek</u> <u>Rate</u> \$625.00				

Totals

62

\$30,790.00

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	Contract / Revision	Alt Order #
	911360 / 13	06144464
Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	DCCC	1192
Advertiser	2	Original Date / Revision
Democratic Congress	ioni	05/15/12 / 11/02/12

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	62	\$30,790.00	\$26,171.50
Totals	62	\$30,790.00	\$26,171.50

Signature:	Date:		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendared, advartisar, agancy and service, jointly and severally, shall remain obligated to pey to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advartisar to agency or to service or payment by agancy to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insartion orders, copy instructions or any correspondence when such conflict with the above terms end conditions. Four weeks advance cancellation notice is required unless otherwise

# TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

#### 1. BILLING AND PAYMENTS

- (a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.
- (b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

# 2. TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

### 3. OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (I) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have eamed hereunder if the broadcast had been made in its entirety.

# 4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

# 5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

## 6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

### 7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials fumished by or on behalf of Agency and/or Advertiser or fumished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials fumished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

# 8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

# 9. GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

(b)	The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial
materials and other property fumis	hed by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in
connection with broadcasts except	

- (c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monles which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is senously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]